Policy on Internet/Web-Based Courses

Policy 215

1 Introduction

1.1 This policy is adopted in order for the University to ensure that the student who registers in a distance or correspondence education course or program at the University is the same student who participates and completes the course or program and receives the credit. The University will verify the identity of a student who participates in class or coursework by using, at the option of the University, methods such as (1) a secure login and pass code, (2) proctored examinations, or (3) new or other technologies and practices that are effective in verifying student identification.

1.2 The University offers distance and/or correspondence education and will ensure that it reports accurate headcount enrollment on its annual Institutional Profile submitted to the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC or “Commission”).

1.3 The University will ensure that its distance and correspondence education courses and programs comply with the Commission’s Principles of Accreditation. This applies to all educational programs and services, wherever located or however delivered.

2 Scope

2.1 This policy applies to all the faculty, staff, and students of the University registering for, enrolled in, and receiving credit for a distance or correspondence education course or program, wherever located or however delivered by the University.

3 Definitions

3.1 Web-based course

any course in which students may complete 50 percent or more of the requirements through internet access to the course web site(s), materials, or activities.

This definition is consistent with the SACSCOC policy and definition.

3.2 Classification

Web-based courses can be offered via distance education or main campus. Web-based courses are offered as main campus courses unless the courses are offered within the context of an approved, authorized distance education program. These courses are differentiated in the University-adopted course schedule information system by campus cohort codes.

3.3 Course-building

All web-based courses must be created in Banner in the University-adopted student information system with an appropriate activity code. The activity types are:

1. WEB (Entirely Web-Based) – This course is 100 percent online. Formal presentation and interaction occurs only through online communication of information via the internet. Presentations may incorporate elements of lecture, lab and other activity types. Flexibility of time and location for delivery are key factors that distinguish entirely web-based courses from traditional course types.

2. WEM (Web-Based Majority) – This course is 90 – 99 percent online. Formal presentation and interaction occurs primarily through online communication of information via the internet. Presentations may incorporate elements of lecture, lab and other activity types. The course may on occasion meet face-to-face in a traditional classroom setting for initial organization, testing, or other purposes; however flexibility of time and location for delivery are key factors that distinguish web-based majority courses from traditional course types.

3. WEH (Web-Based Hybrid) – This course is 50 – 89 percent online. Formal presentation and interaction occurs partially through online communication of information via the internet. Presentations may incorporate elements of lecture, lab and other activity types. The course meets face-to-face in a traditional classroom setting up to 50 percent of the time. A web-based hybrid course provides some flexibility of time and location for the majority of course meetings.

3.4 Statement on Credit Hours
Credit hours awarded must be determined by sound practice regardless of course delivery method. In accordance with
SACSCOC Comprehensive Standard 3.4.6 of the Principles of Accreditation, web-based courses should adhere to the
following:

The number of contact hours for courses that meet face-to-face with an instructor is defined by the number of hours spent
in classroom; typically 750 minutes in the classroom are required for one college credit. Contact hours in synchronous
online environments may be recorded in the same manner as for traditional classes.

However, contact hours in asynchronous learning environments are more difficult to monitor. Therefore, the definition of
contact hours in asynchronous learning environments at the University is based on the following guidelines

1. The course syllabus should clearly document that a web-based course covers content comparable to what would normally
be expected if the class were a traditional course. Clear documentation includes the course topics covered, the course
objectives covered along with their associated learning outcomes, and the stated expectations for readings, projects, and
other course assignments/activities. It is the responsibility of the chair and teaching faculty in the department to determine
and assure that the course content delivered in a web-based course is of sufficient scope and rigor to ensure that it is
comparable to a traditional course.

2. During the planning and development of a web-based course, faculty should estimate the time a typical student will take
interacting with the course content. This should be equivalent to the number of contact hours normally expected in a
traditional course and should be documented in the course syllabus. Hours for completing homework assignments,
working on projects, studying for examinations, etc., should be considered outside the contact hour requirements for the
course.

3. Faculty are encouraged to determine class attendance by the evaluation of student participation in scheduled online
discussions, required interaction with the faculty as well as other classmates, and the timely submission of class
assignments rather than simply by the number of logins provided in the statistics measured by the course management
system.

4 Policy and Procedure Statements

4.1 Policy and Procedure Statement

Regardless of mode of delivery, all courses offered at the University must meet the SACSCOC and University credit hour
requirements that specify that students should spend two to three hours preparing for class for every hour in class. The course
syllabus should make clear those expectations and should indicate how the out-of-class components are to be addressed.

4.2 Statement on Equivalence

Web-based courses must be equivalent to similar courses taught in the traditional format.

4.2.1 Web-based courses must be approved through the curriculum process in the same way as new traditional courses.

4.2.2 The processes and procedures for offering web-based courses are the same as for traditional courses.

4.2.3 Departments offering web-based courses should be prepared to document that the courses have student learning
outcomes that are equivalent to those for traditional courses.

4.3 Statement on Copyright

4.3.1 Faculty teaching web-based courses are expected to be familiar with and abide by all applicable copyright laws. See the
University of North Carolina’s policy on copyright.

4.4 Intellectual Property Rights

4.4.1 See University’s policy regarding Intellectual Property Rights (IPR). Materials developed for web-based courses are
subject to the IPR policy; section 4.2 is especially relevant.

4.5 Standard Components and Quality Assurance for Web-based Courses

4.5.1 Learning Technology Services (LTS) provides consultation, training, technology assistance, and instructional design
services to faculty. LTS promotes web-based course development that is consistent with the University’s standards, which are
based on the Quality Matters assessment instruments. Academic departments and colleges, however, are primarily responsible
for the quality of web-based courses and all other courses. Web-based courses are subject to the same requirements for
departmental review as are traditional courses. In addition, units offering web-based courses must monitor the impact and
efficacy of the technology used to deliver the course.
4.6 Policy on Faculty Training

The University provides appropriate faculty development and support services through LTS and other units. Prior to offering a web-based course, a department must assure that the faculty member offering the course possesses the technological skills to effectively deliver the course.

4.6.1 Supported Software: LTS will specify a list of software to be used in developing and offering web-based courses to be supported by LTS personnel. Exceptions will be made on limited, case-by-case basis. LTS will make decisions regarding software in consultation with faculty and technical consultants. When software changes are made, faculty will be notified well in advance and assisted in making the transition.

4.6.2 Unsupported Software: Faculty who choose to use software or services that are not supported by LTS must take appropriate measures to comply with applicable laws and standards, including but not limited to FERPA, ADA, and record retention requirements. Unsupported software must not significantly interfere with students’ ability to participate in web-based courses.

4.6.3 Workshops and Training: LTS provides training for faculty on LTS-supported software as well as pedagogical and managerial support for various aspects of web-based instruction.

4.7 Student Support

4.7.1 Students enrolled in web-based courses will have access to administrative, financial, technical, and academic support services equivalent to those provided for students in traditional courses.

4.8 Evaluation of Internet Courses

4.8.1 Students will have the opportunity to evaluate web-based courses in ways equivalent to evaluations for traditional courses. The Student Assessment of Instruction (SAI) for web-based courses will be securely administered to students through a supported University system. Faculty members, department chairs and college deans will have access to the results after the end of the semester.

4.9 Evaluation of the Medium of Instruction

4.9.1 For all web-based courses, LTS will provide appropriate means of assessing the use of technologies for instruction. A primary means of assessment will be questions on the SAI. Faculty teaching web-based courses in Distance Education will have an annual opportunity to provide feedback on their teaching experiences.

4.10 Student Identity Verification and Privacy Protection

4.10.1 Student identity will be established at the time of admission via required official transcripts and other supporting documentation and will be verified for the purpose of examinations and assessments, when needed, via the official University-issued Student ID. A unique identification number (SID) is assigned to each student to protect information and privacy. The assigned SID must be entered to set up the log-in and password required to access University information and instructional systems. No fees will be charged to students to verify identity.

4.11 Hardware and Software Support

4.11.1 The University will provide the necessary support, hardware and/or supported software for faculty members who have been assigned to develop and offer Internet based courses. The necessary hardware, usually supplied by academic departments, and software includes an acceptable computer, any supported client software needed for content development, appropriate network access and server space on the University's streaming servers. LTS and Information Technology Services (ITS) will provide support for faculty developing and/or teaching web-based courses in compliance with University's Policy on Web-based Courses. Resource constraints may cause LTS and ITS to prioritize assistance based on factors such as the number of students to be served, programmatic and organizational needs, and resources required. Prioritization will be done in consultation

5 Additional References

6 Authority

7 Contact Information
8 Original Effective Date

August 30, 2012

9 Revision Dates